



# 2017 SPRING CONTRACTOR CASHBACK PROMOTION

FEBRUARY 1 - MAY 31



## Promotion Terms and Conditions for Contractors

- The promotion is subject to termination at Rheem's discretion. This promotion cannot be combined with any other promotion from Rheem.
  - Installations for commercial applications/commercial properties (rental properties) are not eligible.
  - Rebate is only eligible for residential installations in single-family dwellings.
  - Rebate is applicable to multiple units on single-family dwellings.
  - Contractor's account must be in good credit standing with the Distributor in order to participate in this special promotion.
  - Installations through National Accounts (such as Home Depot, ARS and Service Experts) are NOT eligible for the CashBack Promotion.
  - Rheem agrees that all information within CashBack claims submitted, including serial numbers, will be audited by Rheem for accuracy.
  - The Distributor has final approval of promotion participation eligibility for all standard contractors and Pro Partners. Any proven fraudulent activity may result in the contractor refunding paid rebates back to the Distributor.
  - All participating Contractors must be enrolled as eligible for the Promotion and must have a MyRheem.com user account which the Distributor is responsible for setting up. All promotion participants must be enrolled and setup their rebate payment method no later than **May 31, 2017**.
  - Due to 1099 tax requirements, you may be required to provide personal and business information, as this is required for any person receiving more than \$600 in rewards.
  - Qualifying systems and individual unit components are outlined on the eligible product matrix.
  - Qualifying systems and individual unit components must be **installed between 2/1/2017-5/31/2017** in order to be eligible for the rebate amount.
  - Only one qualifying purchase should be submitted per rebate. It is the contractor's responsibility to check their submitted claims and ensure the claims reflect the expected rebate amount. Once a rebate is submitted, it will be at Rheem's discretion whether the claim can be adjusted. **Claims that have been submitted and paid out cannot be adjusted.**
  - Promotion enrollment and participation is dependent upon the date of Pro Partner Program enrollment completion. Participation in promotional installation eligibility dates will be adjusted to begin based on the month of the Pro Partner Program enrollment completion date.
  - **Rebate Funding Responsibilities:**
    - The contractor will receive the full amount of the listed rebate (per terms and conditions) and can choose to pass along any given amount to their customers if desired.
    - If desired, the contractor can use earned accrued co-op dollars to promote & advertise the promotion in their market.
    - Contractor must use pre-approved ad graphics from the AdMaker System or obtain prior approval for any ads used to promote this offer.
  - All rebate claims must be submitted online at MyRheem.com through the Contractor Serial Tool (CST) **within 30 days from installation date, no later than June 30, 2017** to be considered eligible for payment to the Contractor.
- menus for the installation of eligible equipment (one or more of the units) listed on the CashBack promotion matrix. These claims must be submitted through the CST in order to qualify for the *KwikComfort® Financing* rebate. The sales slip still must be sent in to Synchrony to be validated. **No exceptions will be allowed. All documentation received after 6/30/2017 will be denied for processing.**
- **Payment Terms:**
    - Contractors can choose form direct deposit or re-loadable card to receive their funds for the CashBack rebate:
    - **Direct Deposit** - For payment to a contractor business via direct deposit.
      - Users will be required to provide their business account direct deposit information and a copy of a void check is required for validation.
      - **IMPORTANT:** Direct Deposit accounts must be setup and validated before any claims are approved and funds can be deposited.
      - Direct deposit accounts will be funded every other week for approved claims.
    - **Pay Card** - For payment to an individual via re-loadable pay card.
      - New users will receive a Rheem branded re-loadable card after the submission of their first claim. This card can be re-loaded for future Rheem promotions.
      - **IMPORTANT:** Cards must be activated before any claims are approved and funds can be loaded. Make sure to call and activate your card as soon as you have received it in the mail. **Funds will be loaded within 2-weeks from card activation.** For questions regarding the re-loadable card funds, card account information, lost or stolen funds, you must contact the card company: Global Cash Card, 1-866-395-9200
      - The card received in the mail is re-loadable, so do not dispose of after the promotion ends.
        - o Card can be used for other Rheem promotions.
        - o There may be a replacement fee for lost/stolen cards.
    - Rheem is not responsible for lost, stolen or misdirected paperwork or debit cards.
    - Cards must be activated within 3 months of receipt. Any funds earned will be forfeited if card has not been activated within 3 months of being mailed to the recipient.
    - Funds will be loaded to activated cards within 2 weeks of claim approval.
    - U.S. residents are subject to a 1099 miscellaneous income tax for spiffs totaling \$600 or more annually.
  - Offer valid to legal residents of the continental United States, Alaska and Hawaii only.
  - **Financing Rebate Funding**
    - At the end of each month, Synchrony will calculate all eligible sales that were funded and process the rebate amount by contractor.
    - The rebate will be an ACH Deposit into contractors business checking accounting setup with Synchrony Financial.
    - Timing will be within 30-60 days of close of month.

• 2017 Spring Pro Partner CashBack Promotion – All documentation is available on MyRheem.com or can be requested from your distributor.